

NATIONAL VOLUNTEERING WEEK

JANUARY 2023
10th Edition

People. Partnership. Participation: Collaboration for New India@100





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National Volunteering Week: The Journey

Since 2014, CII, through the India@75 Foundation, has been holding the National Volunteering Week (NVW). The intent has been to mainstream volunteering in India by illustrating the power of collaboration between groups that share the same social interest. The event draws enthusiastic participation from corporates, NGOs, institutions and individuals.

Every year during NVW, corporates and NGOs open up their projects for volunteer engagement. Individuals, institutions, corporates and the civil society collaborate in pursuance of common social goals, this builds a very strong case for participative development. Over the years, NVWs have resulted in clocking millions of volunteering hours and impacting several millions of lives.

This year marked the 10th edition of NVW. The theme was *People. Partnerships. Participation: Collaboration for a New India@100*. NVW 2023 drew enthusiastic participation from all stakeholders groups, especially the corporate sector. More than 20,000 volunteers from all walks of life collectively contributed nearly 2,00,000 hours to reach over 17.5 million beneficiaries through interventions in the space of child development, climate action, community development, education, healthcare, nutrition, road safety, rural development, skill development, social inclusion, sports & culture and women empowerment.

21,535
VOLUNTEERS

2,00,697
HOURS

17.5 MILLION+
BENEFICIARIES

One of the important events of the week was an eponymous discussion. The session, moderated by **Bhairavi Jani**, Co-Chair, CII Council on India@75 and Chairperson & Founder, IEF Entrepreneurship Foundation & Executive Director, SCA Group brought together well-known names from the field of volunteering and partnerships: **Shalina Miah**, Regional Manager for Asia-Pacific, UN Volunteers, **Abhishek Ranjan**, Director of Sustainability at Brillio, **K. Sessa Aditya**, Head of Corporate Volunteering and Fundraising, Youth for Seva, and **Sankara Mahalingam**, Global Lead – CSR and Employee Volunteering First-source Solutions Ltd.

CII has also helped set up the National Volunteering Grid (www.nvgindia.org), an online platform that brings together individuals, organizations, communities and corporates to collaborate on issues of common interest. Pro-bono volunteering opportunities, many of them with a shelf life longer than the National Volunteering Week, are a regular on the NVG opportunities list. Corporates and NGOs created and posted opportunities specially for the National Volunteering Week.

THE 2023 EDITION MARKED THE 10TH ANNIVERSARY OF THE NATIONAL VOLUNTEERING WEEK. HERE'S A WALK DOWN THE MEMORY LANE.

- 2014** • This was the inaugural year. 3,200 volunteering hours impacted nearly 46,000 people.
- 2015** • Volunteers put in more than 7,525 hours to help more than 1,30,000 people.
- 2016** • Volunteering hours increased three folds to almost 25,000 and the number of beneficiaries climbed to 3,00,000.
- 2017** • This year saw engagement increase manifold - volunteers clocked 2,50,000 hours and helped over 12,00,000 people.
- 2018** • Volunteers put in more than 3,00,000 hours to make a difference to nearly 16,50,000 lives.
- 2019** • This year saw among the highest numbers of volunteering hours – about 20,00,000. An equal number of people were affected.
- 2020** • The pandemic had just begun to raise its ugly head. Over 95,000 volunteering hours saw over 1,00,00,000 people being helped.
- 2021** • Volunteers showed their mettle in this crucial year. More than 75,000 volunteering hours helped over 1,13,00,000 people.
- 2022** • Digital and physical volunteering together added up to over 1,70,000 hours and helped over 11,50,000 people.
- 2023** • This edition clocked more than 1,98,000 hours and helped over 1,75,00,000 people.



Brillio Technologies

- 1,285 volunteers
- 999 volunteering hours
- 1,175 beneficiaries

Multiple activities in Karnataka, Tamil Nadu, Andhra Pradesh and Maharashtra, including online sessions for the National STEM Program, frontline staff thanksgiving, digital literacy sessions, science expo and competitions.



CGI

- 1,435 volunteers
- 2,575 volunteering hours

CGI volunteers worked with cancer patients at a hospice, conducted a STEM workshop, mentored college students from low-socio economic background, donated blood and beautified a 2km stretch of public wall.



Cognizant

- 284 volunteers
- 428 volunteering hours
- 3,407 beneficiaries.

Organized a range of activities that included job-readiness sessions, plantation drives, multi-specialty health camps, and conservation of water bodies.





CII State Offices

- 242 volunteers
- 355 volunteering hours
- 75,018 beneficiaries

Diverse activities including cleanliness drive, blood tests, health camps, awareness on road safety, tree plantation drive, and Nanhin Chhaan initiative.



First Source

- 243 volunteers
- 496 volunteering hours
- 1,439 beneficiaries

Multiple volunteering activities across the country in the areas of education, healthcare, sustainable farming and community development



Infosys

Infosys organized a tree plantation drive in partnership with Forests by Heartfulness. Around 60 Infosys employees participated and planted around 220 plants to help restore Chikka Thimmasandra lake in Bangalore, Karnataka.



Jackson

- 167 volunteers
- 549 volunteering hours
- 550 beneficiaries

Multiple activities in Uttar Pradesh, Gujarat, Maharashtra and West Bengal, including campaigns like Swachh Bharat: Swasth Bharat, Waste to Wealth and self-defence workshops.



Mahindra Group

- 1,400 volunteers
- 4,538 hours
- 12,000 beneficiaries

Organized multiple activities including Road Safety Week, free eye check-up camps, skilling classes for youth, tree plantation drives and blood donations camps.



Standard Chartered

- 251 volunteers
- 558 beneficiaries

Standard Chartered Bank served lunch to the children and organized activities like cleanliness drive, scholarship programs, mentoring and marathon.



Startek

- 791 volunteers
- 2,833 volunteering hours

Startek conducted a winter clothes distribution drive, blood donation camps and food distribution in Bhopal, Pune, Mahape and Noida.



Tata Consultancy Services

- 1,475 volunteers
- 4,728 volunteering hours
- 28,278 beneficiaries

Activities related to education, environment, and health.



Annant Unnati Foundation

- 145 volunteers
- 1,032 volunteering hours
- 2332 beneficiaries

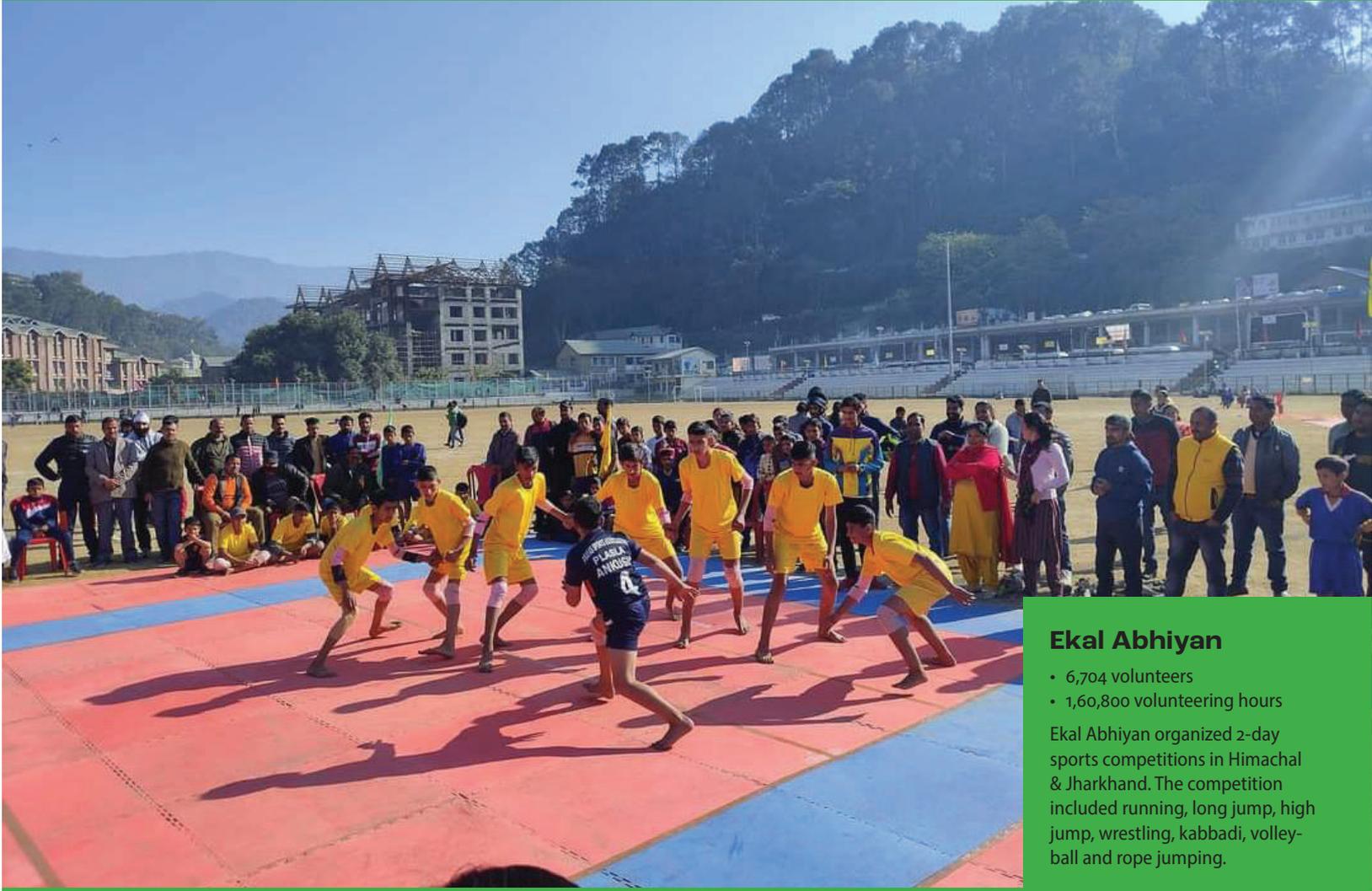
Multiple activities throughout the week ranging from tree plantation drives, women education programs, awareness camps on health and hygiene, and food distribution.



Dhenum Ashray Sadnam

- 1,150 volunteers
- 2,300 hours
- 7,500 beneficiaries

Organized food distribution drive for attendees of patients admitted to the government hospital in Kangra.



Ekal Abhiyan

- 6,704 volunteers
- 1,60,800 volunteering hours

Ekal Abhiyan organized 2-day sports competitions in Himachal & Jharkhand. The competition included running, long jump, high jump, wrestling, kabbadi, volleyball and rope jumping.



iVolunteer

- 224 volunteers
- 756 volunteering hours
- 428 beneficiaries

Organized book donation drives and clean up drives of shelter homes and lakes.



Nirbhed Foundation

- 1,210 volunteers
- 6,734 volunteering hours
- 13,280 beneficiaries

Organized awareness events on health and environment, street plays on environmental issues, tree plantation drive, employment education, banking and financial awareness session and many other such activities.



Robin Hood Army

- 4,352 volunteers
- 8,704 volunteering hours
- 2,35,600 beneficiaries

Organized food distribution drives in the states of Andhra Pradesh, Assam, Bihar, Chhattisgarh, Delhi, Gujarat, Haryana, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Odisha, Punjab, Tamil Nadu, Tripura, Telangana, Puducherry, Uttar Pradesh, West Bengal and internationally in Bangladesh and Bahrain.



Vikalp India

The organization selected volunteers based on the work experience with SHG women. The volunteers chose topics such as ecommerce and finance. The beneficiaries were supported to understand the concept of finance, use of internet banking and applying online for loans. The participants received hands on knowledge and the workshop was concluded by practical learning.



Village Care Society

The organization held a two-hour workshop that taught the participants how to use Phone pay and Google pay; how to apply for a bank loan, how to open a bank account online, how to apply for jobs online, online job portals, finance management and lot more.



Voice

Voice conducted two workshops with 50 participants, 10 community awareness drives, 13 community meetings and 10 digital payment training workshops with over 500 beneficiaries. The NGO approached the most marginalised communities living in the slums of Delhi. The topics covered in the workshop included the use of Phone pay, Google pay, use of maps on smart phones, online payment frauds, countering fake message, cyber security of Facebook and other social media accounts, use of ATM card and opening of bank accounts and Aadhar card information.



Rajasthan Samgrah Kalyan Sansthan

- 53 volunteers
- 310 volunteering hours
- 336 beneficiaries

Organized environment and education related activities.



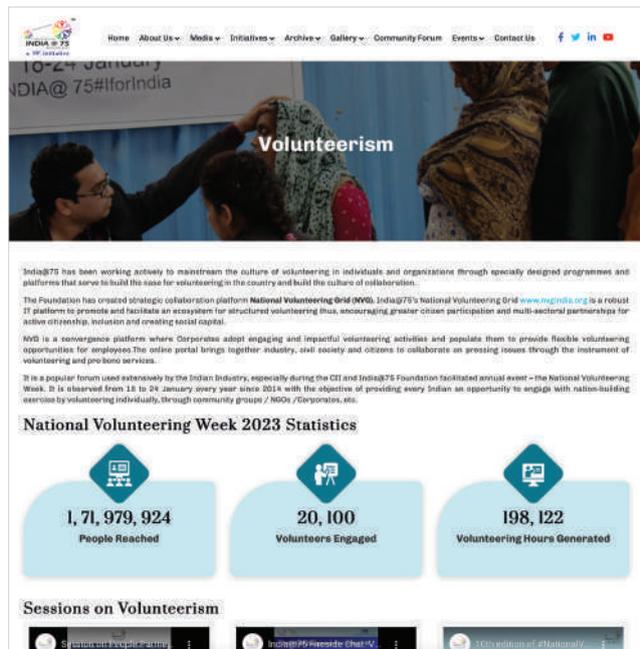
Kalam Education and Welfare Society

The organisation recruited volunteers to teach 20 selected topics covered in the Functional Literacy Programme (FLIP) to workers from the informal sector. Topics covered included: Phone pay, Google pay, Bank loan process, online banking, online job portals and financial literacy.

Have you registered on the National Volunteering Grid?

India@ Foundation has created a strategic, online collaboration platform, **National Volunteering Grid** (www.nvgindia.org) to bring together individuals, institutions and industry to collaborate on pressing issues facing the country. This robust IT platform serves as an enabling ecosystem for structured volunteering in the country. Corporates and civil society can register on the portal can both post as well as participate in volunteering opportunities. The portal serves as a repository of interesting opportunities for individuals interested in giving time.

Over 31 corporates and 4,964 NGOs have registered on the portal, have you?



National Volunteering Week 2023 statistics

Education

Volunteers
256

Volunteering hours
1,068

Social Inclusion

Volunteers
282

Volunteering hours
1,446

Skill Development

Volunteers
389

Volunteering hours
2,243

Women Empowerment

Volunteers
147

Volunteering hours
776

Child Development

Volunteers
275

Volunteering hours
1,160

Rural Development

Volunteers
71

Volunteering hours
312

Climate Action

Volunteers
1,755

Volunteering hours
4,764

Healthcare

Volunteers
606

Volunteering hours
3,379

Community Dev.

Volunteers
779

Volunteering hours
2,458

Sports & Culture

Volunteers
6,714

Volunteering hours
1,60,936

Road Safety

Volunteers
37

Volunteering hours
101

Nutrition

Volunteers
6,111

Volunteering hours
13,949

CORPORATE PARTNERS



NON-PROFIT PARTNERS



Session on People. Partnerships. Participation: Collaboration for New India@100



 The young today want to exercise their agency and contribute to society. Our job is to institutionalize the opportunity and capture it better. ~ **Bharavi Jani**, Co Chairperson, CII India@75 , Executive Director, SCA Group at the Session on People. Partnership. Participation: Collaboration for New #INDIAat100 #NVW2023 #INDIAat75

achieve the SDGs of 2030. They will begin their adult life in 2030, so they will agency; they can be Agents of Change but they have to be at the driver's seat and this is what the United Nations volunteers Program promotes.

- The UN also has a National Youth Volunteer Program, so that the youth can start volunteering during their University so that young people can have a voice also work at both the national and state levels.
- Youngsters of today's because of the digital technology available to them can actually access information from everywhere and they can choose what they do with that information; it important that they use it to advance those goals.

On the opportunities in engaging the young people across the world today in volunteering and how countries could better structure their National volunteering programs

- Volunteerism has no age no race no gender; it's something that anyone can do at any time in their life.
- In India volunteerism can really be a vehicle for sustainable development as it is home to a fifth of the world's youth population, it is simply not possible to attain the SDGs or the agenda of 2030 without engaging the youth
- In a situation where employment is a problem, volunteerism can be a way to keep the youth gainfully engaged and give them a sense purpose and achievement.
- Partnership is critical to the realization of SDGs, people from all walks of life must work together. The United Nations Volunteering Program works with all stakeholders to ensure that no one in the farthest corner of society is left behind.
- Youngsters are really a critical element of the puzzle to

 While we have to ensure that the passion to volunteer converts into a purpose, it should also add some professional value to the development of the employee.~ **Abhishek Ranjan**, Director of Sustainability, Brillio- A Bain Capital Company at #NVW2023 Session on People. Partnership. Participation: Collaboration for New #INDIAat100

On what it takes to engage young people in the act of social and national building

- Somebody who's born at the turn of the millennial will probably take the driver's seat going forward.
- A lot of young people want to volunteer but don't know how, they need a digital platform where they can go and express themselves and walk their talk.
- The youth is impatient and needs to see impact of their work and effort- they need to be made aware that change takes time and that the result of their work will not show immediately. It is important to communicate this else their energy wanes.
- The young people have a lot of great ideas and solutions. They are piloting many initiatives, they need to be scaled up to keep the momentum of change. During the pandemic – the youth led from the front especially in the space of relief. Technology can help magnify their effort and intent manifold and must be leveraged to this end.

On how does volunteering sit inside the larger gamut of corporate social responsibility and what can companies do to have greater alignment

- Volunteering needs to be an institutionalised culture where everybody in the company believes in it. It is especially important for the leadership to reflect this belief.

- It has to have a measurable impact and for that it is important to be strategic in the issues the organizations want to focus on. They must not be at the level of personal likes and dislikes.
- It is important to keep reinventing volunteering so that it is in synch with the worldview and attitude of the current generation.
- It is also important to understand that all volunteers evolve their own idea of how they want to change the world, they must be given space to grow and convert their passion into purpose.
- Volunteering must also convert into some professional value – it should give the person an opportunity to learn new skills or teach them how to work in a resource-deficient scenario.
- It should be a win-win for both beneficiaries and the volunteers that is key to being sustainable.
- Integrating CSR program into a volunteering program will increase the impact manifold and helps employees see the effect of their work on ground.
- Online classes with children of government school during the covid is a sterling example of how corporates can integrate their CSR focus with employee volunteering programmes.

On how can the energy and intent of the volunteers be harnessed by the receivers – the corporates and civil society.

- The youth are changing the purview of volunteering in India their ideas and intent is admirable.
- There has to be a grassroots movement where the youth can work with civil society to make a difference on the ground.
- Non-profits should start seeing youth, their ideas and volunteering as critical resource and leverage them to the full.

On whether volunteering is an urban phenomena or is it as strong in the semi-urban and rural areas as well.

- There is as much interest in the rural youth to volunteer as in the urban youth. College students in tier 3 or tier 4 towns also show a lot of interest in doing something meaningful.
- Interests range from education to healthcare to environment
- There is need to institutionalize volunteering – there is now talk that college students will be mandated to volunteer and earn credits. This could generate millions of volunteering hours; we should create opportunities to engage young students across rural and urban India.

On how can volunteering balance selfless-service with self-development

- The previous generations believed that the left hand should not know what the right hand is giving. That has changed.
- Now the belief is that is you do good speak about it because it encourages others to do the same. However, to talk about it is also to put oneself out for scrutiny.
- Linking volunteering to academic or professional credit

system can certainly help encourage volunteering but more in body than spirit. Institutionalisation has to be supplemented by building a culture of volunteering where one gives back to society.

- Currently it happens when people reach a certain age and stage and feel they are now in a place where they can give back without looking for a “what’s in it for me”.
- The one-way giving doesn’t happen earlier because people are understandably caught in the professional rat race and family commitments.
- There are no rights and wrongs in the reason behind volunteering – as long as we can make the process sustainable it is fine.

On the role of platforms like the United Nations Volunteering Programme not just during a disaster but the whole year around.

- United Nations volunteers keep interacting with communities that are beneficiaries of the United Nations. They speak of the satisfaction that their engagement brings them.
- In the near future AI will take over many jobs – volunteering will help build skills which are unlikely to be taken over by machines – networking, communication and empathy.
- Volunteering leads to a lot of cross-cultural engagements; these are very important to build perspective about global societies.
- Platforms like UNV work with different governments and different societies – it uses the collective learning to create bespoke volunteering programmes.

On the role of volunteering in cross pollination of ideas and skills.

- Volunteering leads to cross pollination and brings to the table lots of societal issues that are left out but need to be discussed. It also leads to empathy and solutions.
- An example children from a school in Netherlands interacted with urban school children from India and learnt from them that the rural children faced a lot of challenges in accessing quality education. The Dutch children held an art fair and raised money to help make rural education in India a little better.

 We can bring hope to blossom in our environment and as we take action for change, reaching out to those who are vulnerable. It is the young people above all, who are capable of rising to the challenge. We need the partnerships among all stakeholders in the society as per the #SDGoals2017 ~ **Shalina Miah**, Regional Manger for Asia- Pacific, UN Volunteers at #NVW2023, INDIAat75 #IndiaVolunteer #VolunteerIndia

Session on Volunteer Engagement for India@100



Shalabh Sahai, Co-Founder & Director, iVolunteer (MITRA)



Lalit Mohan, President & CEO, SBI Foundation



Abhishek Jain, Global Head, Program Management and Partnerships, ESG-Outreach, Cognizant



Mehul Kothare, Head, Associate Engagement, Sports & Corporate Sustainability, Tata Consultancy Services

On laying the vision for India@100

- What India will plan and do today will determine the country it will become in 2047. This vision and plan for the future must be a collective one and see active engagement from representatives of all stakeholder groups.
- The role of businesses will be crucial. Industry is evolving into an agent of development and can actively shape change.
- People themselves will have an important role to play. Volunteers are the backbone of a caring society. For India to become a developed country, people need to take charge and engage in the growth of our nation.
- Volunteering and people participation will be key to bringing about change at scale and pace. Society, especially businesses, will need to encourage volunteering.
- Business leadership will have to see how they can help encourage and institutionalise volunteering, especially amongst their own workforce.

Dream for India@2047

- India should become a superpower by the year 2047, by the means of technology and AI and have the largest educated, employable and empathetic youth in the world.
- Access to quality education in India should not be a function of affluence. Knowledge should be a function of curiosity and be available to anyone who wants to learn.
- India should be the torchbearer for gender equality, growth, development, innovation and education. It must lead the world in bringing about change in these areas.
- By 2047, India should be an example of a country that embod-

ies sustainable living. Every inhabitant must live in consonance with nature. Living in synch with nature has been a way of life in this country, we need to find that rhythm once again.

On how volunteerism can be institutionalised in the corporate world

- Without active endorsement and encouragement, it is not possible to institutionalise volunteering in a country as large as India.
- There are five ways in which any business, irrespective of size and shape, can build the culture of volunteering. The first is to get an influential and well liked leaders from within the organization to endorse volunteering and put his or her weight behind it. The second thing that the organization must do is, put a dedicated team behind the function. Volunteering must not be clubbed with other responsibilities as if off en the case. Third- businesses must arrive at the volunteering goals themselves, these goals must be drawn up in a participatory manner so that there is ownership and motivation among the volunteers. Fourth – Volunteering is as much community driven as it is self-propelled. Volunteers form kinship and thereby become a community; this

 I want to see #INDIAat100 leading as a global leader in volunteerism by creating easily, accessible, impactful, efficient and business minded volunteering opportunities. ~Abhishek Jain, Global Head, Program Management and Partnerships, ESG - Outreach, @Cognizant at #INDIAat75 #IHAVEADREAM

 It is high time we encourage the culture of giving back in organisations and in turn develop collaborations and further the engagements. I want volunteering to be more process oriented, streamlined, institutionalised, pragmatic and aligned to self development goals ~ @MehulKothare, Head - Associate Engagement, Sports & Corporate Sustainability, @TCS at #INDIAat75 #IHAVEADREAM

community must be celebrated often by the organization so that more people are encouraged to join it. Fifth - businesses should invest in strategic communication. It is important for volunteer impact stories to reach the wider world, so that more people understand the value of volunteering and choose to do so themselves.

- This five-pronged approach significantly contributes to increasing the impact of any social intervention that an organization may design.
- How strong the culture of volunteering is within an organization, is also a function of how well the latter can motivate and lead its workforce. It is equally important that the organization articulate its development vision and mainstream it in the organization by providing volunteering opportunities in areas that are critical to the realization of the vision.
- People inherently want to do good, they want opportunities to do so – which is why it is important that organizations create those opportunities. Also having an eminent leader, from within the organization, walk the talk when it comes to volunteering can serve as a catalyst for others to join.
- It is important that senior leaders be an active part of the organization's social interventions, that they engage at the grassroots and meet with relevant stakeholder groups with the intent of arriving at solutions.
- Giving -back must be seen as a choice that's exercised by people across the designation divide and not something mandated by HR. Senior leaders have as much an obligation to share their life and professional experience for the betterment of society as a junior professional.
- Leadership that has experienced or engaged in volunteering

can do more justice to a social intervention because they understand the cause and issues better. It helps build empathy in the leadership and also helps in self-actualisation.

On the best practices that India Inc can take from the world in volunteering

- Measuring the opportunity cost of volunteering is a global trend that India should follow. It helps the volunteers as well as the organization understand impact in terms of investment. Which is also why India should put in place a strong feedback and recognition system for volunteers so that they can engage both, more strategically and meaningfully.
- Impact, monitoring and evaluation systems should be put in place.
- Worldwide, volunteering programmes have very clearly defined objectives, outcomes as well as roles for all stakeholders. India needs to invest time and resources in designing effective goal-oriented programmes that do justice to both the volunteers as well as the community. We must move away from the prevailing culture of jugaad and move towards discipline and patience.
- Globally there is a strong culture of reward and recognition for volunteers, in many country the system is instituted by the government itself. India should look at putting such a system in place to encourage and mainstream the culture of volunteering.
- India should also look at building the capacity of NGOs to engage better with volunteers so that there is meaningful give and take. It is equally important to establish that volunteering is not about doing charity; it is about choosing to make a change that one believes in.

 I see the volunteering at its best when it is going to supplement the efforts of the Govt and the civil society to help provide the development parameters as far living standard, education and healthcare are concerned. ~ Lalit Mohan, President & Chief Operating Officer, @SBIFoundation at #INDIAat75 #IHAVEADREAM

Way ahead

The India@75 National Volunteering Week is a marquee event that captures the essence of the eponymous movement – people’s participation. 2023 marked the tenth anniversary of this annual affair.

The Foundation has been actively advocating the institutionalising of volunteering in India. While volunteerism is an act of free will, when structured it can also be an important tool for building a nation. As the country envisions India@100 and people come together to give it shape, the importance of volunteering increases manifold.

The time is right to leverage civic engagement for building a sustainable and self-reliant India. India@75 will continue to advocate for the institutionalising of volunteering in the country through interventions that build this case. Currently the National Volunteering Week and the National Volunteering Grid are two successful pilots. In the years to come, the foundation plans to raise its efforts by several notches.



List of activities

Activity	Sector	Organisation	Location
Blood Donation Camp	Healthcare	Startek	Mahape, Maharashtra
Run for Road Safety	Road Safety	CII State Office	Ranchi, Jharkhand
Blood Donation Camp	Healthcare	CII State Office	Ranchi, Jharkhand
Rice Donation Drive	Nutrition	Startek	Pune, Maharashtra
Winter Clothes Donation Drive	Community Development	Startek	Bhopal, Madhya Pradesh
English Speaking Session	Skill Development	iVolunteer	Virual
Making of Gratitude cards for Jawans with Children	Community Development	First Source	Mumbai, Maharashtra
National Girl Child Day	Social Inclusion	CII State Office	Ranchi, Jharkhand
Greeting card making activity	Community Development	First Source	Bangalore, Karnataka
Marathon	Community Development	Standard Chartered Bank	Mumbai, Maharashtra
Dental Check up	Healthcare	CII State Office	Ranchi, Jharkhand
Blanket distribution	Community Development	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
Street Plays on Environmental issues	Climate Action	Nirbhed Foundation	Ghaziabad/Indirapuram
Art n Craft Activity	Sports & Culture	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
Making of Party masks	Community Development	Standard Chartered Bank	Mumbai, Maharashtra
Sanitary Pad distribution drive	Women Empowerment	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
Rally	Community Development	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
Nukkad Natak	Community Development	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
Importance of yoga	Healthcare	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
Self Defence Program	Women Empowerment	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
Awareness on Bad Touch/ Good Touch	Community Development	Nirbhed Foundation	Ghaziabad/Indirapuram
Personality Development	Skill Development	Nirbhed Foundation	Ghaziabad/Indirapuram
Cloth Distribution drive in Tribal Area	Community Development	Nirbhed Foundation	Patna, Bihar
Bank account opening Camp for slums	Social Inclusion	Nirbhed Foundation	Ghaziabad/Indirapuram
Cloth Distribution drive Tribal Area	Community Development	Nirbhed Foundation	Patna, Bihar
Cloth Distribution drive Tribal Area	Community Development	Nirbhed Foundation	Ghaziabad/Indirapuram
Nukkad Natak on Swatch Bharat Abhiyaan	Community Development	Nirbhed Foundation	Ghaziabad/Indirapuram
Voting Awareness session	Social Inclusion	Nirbhed Foundation	Gaya, Bihar
Cloth Distribution drive Tribal Area	Community Development	Nirbhed Foundation	Patna, Bihar
Cloth Distribution drive Tribal Area	Community Development	Nirbhed Foundation	Patna, Bihar
Paint the World of Children	Child Development	iVolunteer	Delhi
Shelther home Clean up Drive	Community Development	iVolunteer	Delhi
Cloth Collection and Distribution Drive	Community Development	Nirbhed Foundation	Ghaziabad/Indirapuram
Awareness Sessions On Safeties and Security	Social Inclusion	Nirbhed Foundation	Lakhimpur
Banking and Financial Awareness Session	Social Inclusion	Nirbhed Foundation	Gaya, Bihar
Awareness of Government Schemes and Teaching Sessions to the families living in remote areas	Social Inclusion	Nirbhed Foundation	Patna, Bihar
Cloth Distribution Drive in Tribal Areas	Community Development	Nirbhed Foundation	Patna, Bihar
Street Plays on Rape and Sexual Harassments	Women Empowerment	Nirbhed Foundation	Ghaziabad/Indirapuram
Awareness of Government Schemes and Teaching Sessions to families lived in remote areas	Social Inclusion	Nirbhed Foundation	Patna, Bihar

Banking and Financial Awareness Session	Social Inclusion	Nirbhed Foundation	Lakhimpur
Banking and Financial Awareness Session	Social Inclusion	Nirbhed Foundation	Gaya, Bihar
Cloth Distribution Drive in Tribal Areas	Community Development	Nirbhed Foundation	Patna, Bihar
Cloth Distribution Drive in Tribal Areas	Community Development	Nirbhed Foundation	Patna, Bihar
Digital and Financial Literacy class and awareness campaigns	Social Inclusion	Nirbhed Foundation	Ghaziabad/Indrapuram
Bank account opening camps for slums	Social Inclusion	Nirbhed Foundation	Ghaziabad/Indrapuram
Street plays on rape and sexual harassment	Women Empowerment	Nirbhed Foundation	Ghaziabad/Indrapuram
Cloth Distribution Drive	Community Development	Nirbhed Foundation	Patna, Bihar
Digital and Financial Literacy class and awareness campaigns	Social Inclusion	Nirbhed Foundation	Patna, Bihar
Book Donation	Education	iVolunteer	Delhi
Set up library for Open Shelter Home Children	Community Development	iVolunteer	Delhi
Road Safety	Road Safety	CII State Office	Dehradun, Uttarakhand
Self-Defense Training Program	Women Empowerment	Jakson	Sitapur, Uttar Pradesh
Free eye check-up camps, skilling classes for youth, tree plantation drives, awareness building rallies on Road Safety, blood donations drives	Community Development	Mahindra	Pan-India
Cleanliness Drive at Hundru Fall Ranchi	Climate Action	CII State Office	Ranchi, Jharkhand
Tree Plantation	Climate Action	Infosys	Bangalore, Karnataka
Weekend Farming	Climate Action	First Source	Chennai, Tamil Nadu
Grow your own microgreens	Climate Action	First Source	Vijaywada, Andhra Pradesh
Urban Forest creation (Tree Plantation)	Climate Action	First Source	Kundrathur, Chennai
Beach cleaning	Climate Action	Standard Chartered Bank	Mumbai, Maharashtra
Street Plays on Environmental issues	Climate Action	Nirbhed Foundation	Ghaziabad/Indrapuram
Tree Plantation Drive	Climate Action	Nirbhed Foundation	Ghaziabad/Indrapuram
Awareness of Health & Environment in communities	Climate Action	Nirbhed Foundation	Ghaziabad/Indrapuram
Awareness of Health & Environment in communities	Climate Action	Nirbhed Foundation	Lakhimpur
Awareness of Health & Environment in communities	Climate Action	Nirbhed Foundation	Gaya, Bihar
Awareness of Health & Environment in communities	Climate Action	Nirbhed Foundation	Patna, Bihar
workshops for school children on Environment awareness	Climate Action	Nirbhed Foundation	Ghaziabad/Indrapuram
Tree Plantation Drive	Climate Action	Nirbhed Foundation	Ghaziabad/Indrapuram
Awareness Rallies on Environment issues	Climate Action	Nirbhed Foundation	Ghaziabad/Indrapuram
Tree Plantation Drive	Climate Action	Nirbhed Foundation	Ghaziabad/Indrapuram
Tree Plantation Drive	Climate Action	Nirbhed Foundation	Ghaziabad/Delhi
Powai Lake Clean up drive	Climate Action	iVolunteer	Mumbai, Maharashtra
Tree Plantation Drive	Climate Action	Nirbhed Foundation	Ghaziabad/Indrapuram
Tree Plantation Drive	Climate Action	Nirbhed Foundation	Ghaziabad/Indrapuram
Tree Plantation Drive	Climate Action	Nirbhed Foundation	Ghaziabad/Indrapuram
Tree Plantation Drive	Climate Action	CII State Office	Ranchi, Jharkhand
Save Water Awareness Program	Climate Action	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
Tree Plantation drive	Climate Action	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
The Nanhi Chhaan Celebrations	Climate Action	CII State Office	Dehradun, Uttarakhand
Plantation Drive	Climate Action	Cognizant	Pan-India

Conservation of Water Body, Jakkur Lake	Climate Action	Cognizant	Pan-India
National Cleanliness Day Drive	Climate Action	Jakson	Gujarat, Maharashtra, West Bengal, and Uttar Pradesh
Job-readiness sessions, plantation drives, multi- specialty health camps, and conservation of water bodies.	Environment, Healthcare and Education	TCS	Pan-India
Art Carnival	Child Development	First Source	Chengalpattu, Tamil Nadu
Mentoring	Child Development	Standard Chartered Bank	Mumbai, Maharashtra
Education Awareness and Teaching Sessions to underprivileged and slum area children	Social Inclusion	Nirbhed Foundation	Ghaziabad/Indirapuram
Education Awareness to underprivileged and slum area children.	Social Inclusion	Nirbhed Foundation	Bihar
Education Awareness and Teaching Sessions to underprivileged and slum area children	Social Inclusion	Nirbhed Foundation	Lakhimpur
Girl Education Awareness Session “Beti Bachao Beti Padhao”	Women Empowerment	Nirbhed Foundation	Gaya, Bihar
Girl Education Awareness Session “Beti Bachao Beti Padhao”	Women Empowerment	Nirbhed Foundation	Patna, Bihar
Employment Education	Skill Development	Nirbhed Foundation	Ghaziabad/Indirapuram
Digital and financial Literacy class and awareness campaigns	Social Inclusion	Nirbhed Foundation	Patna, Bihar
Education Awareness and Teaching Sessions to Rural Area	Rural Development	Nirbhed Foundation	Patna, Bihar
Teaching Sessions to underprivileged and slum area children	Child Development	Nirbhed Foundation	Lakhimpur
Education Awareness and Teaching Sessions to the family lived in a remote villages	Rural Development	Nirbhed Foundation	Gaya, Bihar
Education Awareness and Teaching Sessions to the family lived in a remote villages	Rural Development	Nirbhed Foundation	Patna, Bihar
Girl Education Awareness Session “Beti Bachao Beti Padhao	Women Empowerment	Nirbhed Foundation	Patna, Bihar
Banking and Financial Awareness Session.	Social Inclusion	Nirbhed Foundation	Patna, Bihar
Digital and financial Literacy class and awareness campaigns	Social Inclusion	Nirbhed Foundation	Patna, Bihar
Banking and Financial Awareness Session to underprivileged people.	Social Inclusion	Nirbhed Foundation	Patna, Bihar
Teaching Sessions to underprivileged and slum area children.	Child Development	Nirbhed Foundation	Lakhimpur
Education Awareness and Teaching Sessions to the family lived in a remote villages	Rural Development	Nirbhed Foundation	Gaya, Bihar
Education Awareness:Teaching sessions to underprivileged and slum area children	Child Development	Nirbhed Foundation	Ghaziabad/Indirapuram
Basic English Speaking Classes to Underprivileged Children	Child Development	Nirbhed Foundation	Gaya, Bihar
Teaching Sessions to Underprivileged and Slum Children	Child Development	Nirbhed Foundation	Lakhimpur
Teaching Sessions to Underprivileged and Slum Children	Child Development	Nirbhed Foundation	Lakhimpur
Teaching session to Underprivileged and Slum Children	Child Development	Nirbhed Foundation	Ghaziabad/Indirapuram

Teaching session to Underprivileged and Slum Children	Child Development	Nirbhed Foundation	Lakhimpur
Education Awareness and Teaching sessions to the families living in Remote villages	Rural Development	Nirbhed Foundation	Gaya, Bihar
EXCEL Scholarship programme	Education	Standard Chartered Bank	Mumbai, Maharashtra
Computer Education & banking Awareness	Skill Development	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
Woman Education Program	Women Empowerment	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
Mentoring	Child Development	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
Helping children in academics	Child Development	Cognizant	
Basics of computers session	Skill Development	Cognizant	
Teaching Coding by using Progame kit	Skill Development	Cognizant	
NMMS sessions	Skill Development	Cognizant	
Launch of Art Truck	Child Development	First Source	Chengepet, Tamil Nadu
Paint a School bus	Skill Development	iVolunteer	Kharadi, Maharashtra
Sports Competition	Sports & Culture	Ekal Abhiyan	Himachal Pradesh & Jharkhand
Waste to Wealth	Climate Action	Jakson	Maharashtra
Support for Free Health Camp	Healthcare	First Source	Bholakpur, Hyderabad
Session on Hygienic & healthy food habits for Street children	Healthcare	Nirbhed Foundation	Ghaziabad/Indirapuram
Health and Hygiene Awareness Sessions	Healthcare	Nirbhed Foundation	Patna, Bihar
Session on Hygienic & healthy food habits for Street children	Healthcare	Nirbhed Foundation	Ghaziabad/Indirapuram
Free Medical Checkup camp for Urban slums and Free Medicine Distribution	Healthcare	Nirbhed Foundation	Ghaziabad/Indirapuram
Health Awareness Sessions	Healthcare	Nirbhed Foundation	Lakhimpur
Menstrual Hygiene and Sanitary Pads Distribution to slum area Girls	Healthcare	Nirbhed Foundation	Ghaziabad/Delhi
Health and Hygiene Awareness Sessions	Healthcare	Nirbhed Foundation	Ghaziabad/Indirapuram
Health and Hygiene Awareness Session	Healthcare	Nirbhed Foundation	Patna, Bihar
Health and Hygiene Awareness to Slum Area Children	Healthcare	Nirbhed Foundation	Ghaziabad/Indirapuram
Health and Hygiene awareness session	Healthcare	Nirbhed Foundation	Lakhimpur
Health n Hygiene Awareness	Healthcare	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
Multi-Speciality Health Camp-In person	Healthcare	Cognizant	
Food distribution drive	Nutrition	Startek	Noida, UP
Food distribution drive	Nutrition	Standard Chartered Bank	Thane, Maharashtra
Food distribution drive	Nutrition	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
Food distribution drive	Nutrition	Robin Hood Army	Pan-India
Food distribution drive	Nutrition	Dhenum Ashray Sadnam	Tanda, Himachal Pradesh
Food Collection & Distribution to underprivileged children.	Nutrition	Nirbhed Foundation	Ghaziabad/Indirapuram
Food Collection & Distribution to underprivileged children	Nutrition	Nirbhed Foundation	Ghaziabad/Indirapuram
Food Collection & Distribution to underprivileged children	Nutrition	Nirbhed Foundation	Ghaziabad/Delhi
Food Collection and Distribution Drive to Underprivileged Children	Nutrition	Nirbhed Foundation	Ghaziabad/Indirapuram

Food Collection and Distribution Drive	Nutrition	Nirbhed Foundation	Ghaziabad/Indirapuram
Food distribution to Underprivileged children	Nutrition	Nirbhed Foundation	Ghaziabad/Indirapuram
Group mentoring – for adults, youth, women and students who are underprivileged	Skill Development	Cognizant	Pan-India
English for everyone	Skill Development	Cognizant	Pan-India
Job readiness sessions	Skill Development	Cognizant	Pan-India
National Girl Child Day	Women Empowerment	CGI	Pan-India
Rescued Animals	Animal Welfare	CGI	Pan-India
Blood Donation	Healthcare	CGI	Pan-India
Cancer Hospice	Healthcare	CGI	Pan-India
Seed balls Making	Environment	CGI	Pan-India
Public Space Beautification	Environment	CGI	Pan-India
STEM Spark Innovation Fest	Education	CGI	Pan-India
Mentoring Children	Education	CGI	Pan-India

The India@75 Foundation Journey

India@75 was taken up by CII as the flagship initiative toward its Nation Building agenda. In order to give it a larger mandate, India@75 was instituted as a Foundation Trust on 13 July 2012.

India is celebrating the 75th year of its Independence this year. CII's work on India@75 started when India turned 60 in 2007. Enthused with the thoughts shared by late Prof CK Prahalad at the India@60 celebrations in New York, CII adopted the idea since then under India@75 has been working on what India needed to do to shape up as a Morally, Economically and Technologically Advanced Nation.

In 2008, 14 years ago, CII facilitated a public visioning exercise, led by experts, and interviewed over 6000 people from 17 states to find out what they thought India needed to do to become such a country. These people ranged from simple fisherfolk to Ministers and Bureaucrats. The findings were synthesized into a vision document called India@75: The People's Agenda.

This vision gave rise to an eponymous movement called India@75. This was an industry-led, multi-stakeholder movement that sought to catalyze strategic collaborations between groups on issues critical to the holistic development of the country. One of the first people to understand and appreciate the intent of the movement was the Honourable Prime Minister, who was then the CM of Gujarat. Many of the India@75 vision elements found their way into the development discourse under his leadership. Skill India, Digital India, Smart Cities Mission and Startup India are some examples.

India@75 Foundation extensively working towards seven vision elements - Skill Development, Urbanisation, Healthcare, Inclusive Development, Technology, Entrepreneurship & Innovation, Business and Economy.

These helped inform mission mode schemes such as 500 million skilled manpower, 500 developed cities, 175 GW of new and renewable energy, housing for all, affordable & accessible healthcare and participative urbanization.

India@75 Foundation has been working to accelerate India's development journey by catalysing important collaboration between Industry and other stakeholder groups in areas critical to the nation's development such as the Volunteering initiative, Functional Literacy Programme (FLiP) and Aspirational District Programme etc.

It started working extensively to establish the culture of both general and pro-bono volunteering. Technology was seen as a vital enabler to scale up people engagement by catalysing more collaboration and thereby elevating the pursuit of India@75 to a movement mode. This led to the development of robust online platforms like the National Volunteering Grid (NVG) to connect NGOs with citizens and Industry so that they could collaborate on issues of common interest.

CII has been aggressively advocating the India@75 vision on strategic platforms. This has contributed to a conducive environment for indigenisation, skilling, digitalisation and financial inclusion.



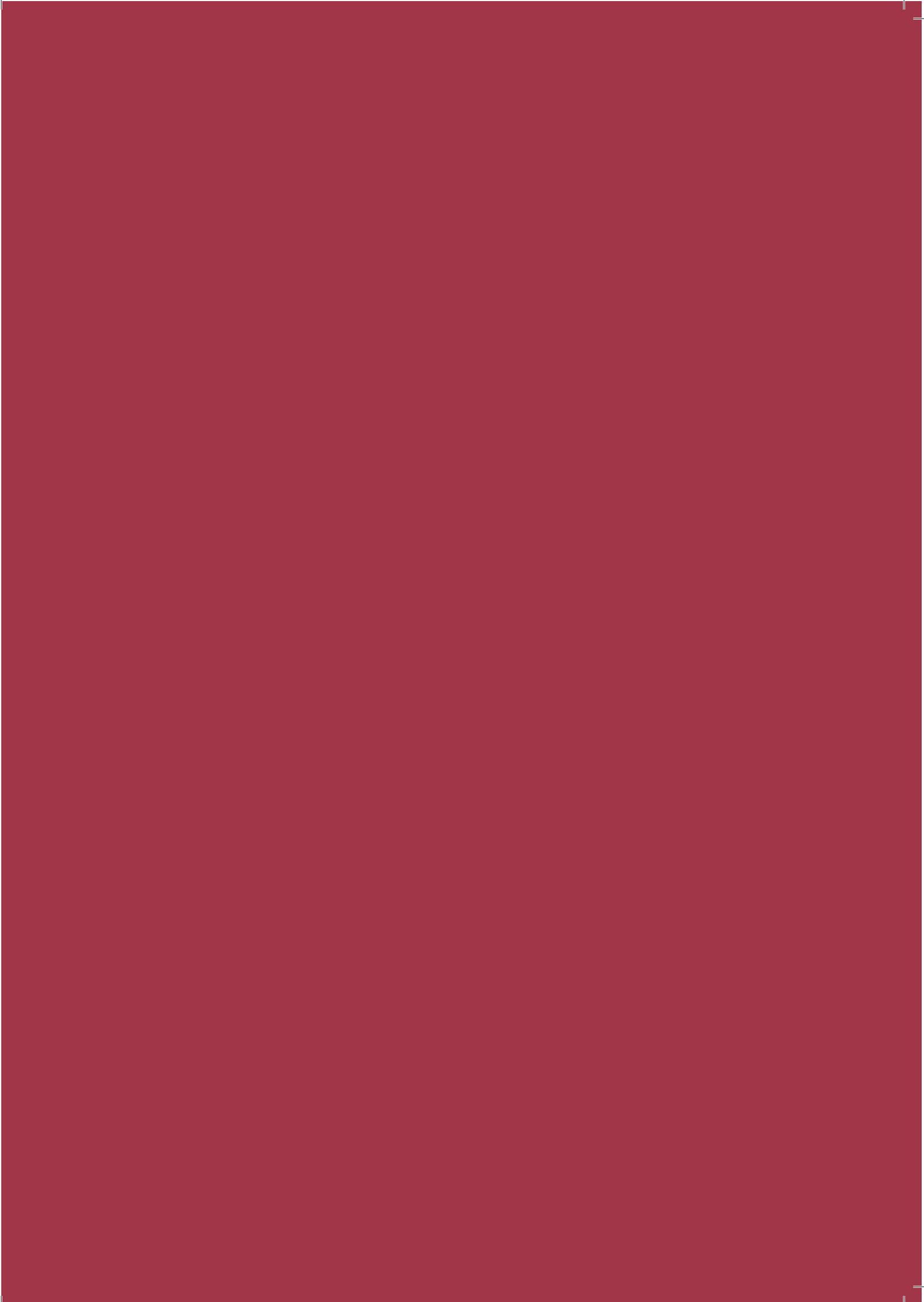
India@75 Foundation

The Mantosh Sondhi Centre, 23 Institutional Area, Lodi Road, New Delhi 110003, India

Email: info@indiaat75.in; www.indiaat75.in

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