From Sampurna Swaraj to Sampurna Azadi: The Unfinished Agenda

C.K. Prahalad

Paul and Ruth McCracken Distinguished University Professor,
Ross School of Business
The University of Michigan

Seventh Nani A. Palkhivala Memorial Lecture

January 14, 2010
From Sampurna Swaraj to Sampurna Azadi: The Unfinished Agenda

C.K. Prahalad
Paul and Ruth McCracken Distinguished University Professor, Ross School of Business The University of Michigan

It is a great honor and privilege to be asked to deliver the 7\textsuperscript{th}. Nani A. Palkhivala Memorial lecture. I approach it with great humility. As one who does not have an intellectual grounding in political science or legal doctrine, I am an unlikely candidate to do justice to the work and memory of Mr. Palkhivala. However, I was persuaded by both Mr. Y.H. Malegam and Mr. Deepak Parekh to accept this considerable task. So here I am.

I have a simple agenda. Mr. Palkhivala will always be known as one who fought to preserve the fundamental freedoms guaranteed by the Indian Constitution. He reminded us that the parliament is a creature of the constitution and not the master of it, and therefore, the parliament does not have the authority to change the basic structure of the constitution. His work preserved the institutional framework that guarantees freedom for all people. “We the People” and not “We the Parliament” continue to be the guiding light of the country. All Indians are indebted to him for this contribution.

However, the reality of India of 2010 is a far cry from the guiding principles set forth in the constitution. Every constitutional principle is violated on a massive scale across the country. I have no illusions about the challenges of ensuring that our ideals are reflected in the actual conduct of daily life. But our history and our future as a nation demand no less. And in order to achieve these aims and challenge entrenched behavior and expectations, I don’t think new laws or even better enforcement alone are the answer. We must realize that achieving social justice in a complex polity such as India requires socio-political and administrative innovations. We have to “reimagine politics and governance” as it is practiced in India. We have to address the issues before us – corruption, separatism and inequality by working to change the circumstances that create them.
I need to look no further than India’s struggle for independence to know that this country is more than capable of conceiving and executing massive social innovations. Confronting military might with non-violent resistance – Satyagraha- was the epitome of a socio-political innovation. Similarly, social justice in India today cannot be achieved through exhortation or minor band-aids to an administrative structure created 100 years ago for colonial administration. India needs and deserves a massive dose of fundamental innovations in how it is governed. Indians must step forward and accept their responsibility to innovate. The changes that I am proposing today are far more modest than those delivered to us by prior generations. But where they fought to create a nation, we must innovate today because nothing less than our survival as one nation is at stake.

No other society in the world has tried to change a system as large and complex. What India needs are not best practices from somewhere outside India or even within India. India needs *Next Practices*. India must have the courage to chart its own path. I plan to discuss this extraordinary opportunity for fundamental innovations in governance in India in three parts.

**Part 1: The Basic Structure of the Constitution and its Violation in Practice**
This will provide us a baseline understanding of the extent of deterioration in the realization of the basic guarantees in the constitution that we face and therefore the *urgency* for innovations in governance.

**Part 2: The Choices Open to India**
India can continue to stay on course. I believe India is at an “inflection point”. The Naxalite insurgency is just the tip of the iceberg. India must choose the path of change and innovation, as difficult as it might be.

**Part 3: Creating a Shared Vision**
We must have a point of view of the India we want to create and how to convert the principles enshrined in the constitution into reality. I would like to call this reality Sampurna Azadi. The basic structure of the constitution guarantees Sampurna
Swaraj. We have to work hard to guarantee Sampurna Azadi. I will outline some innovations that can help in the process of arresting the rapid deterioration in governance and move toward realizing social justice in a short period of time.

**Part 1**

**Basic Structure of the Constitution in Practice**

The essential architecture of the constitution is based on five guiding principals: (a) rule of law, (b) democracy, (c) secularism, (d) federalism and (e) judicial review. These basic building blocks are accepted in principle. However, the political and administrative systems, in essence, have increasingly rendered them ineffective. It is important to recognize the difference, as Amartya Sen points out, between Niti and Nyaaya. Niti, refers to the institutional propriety and behavioral correctness and Nyaaya, the realized justice in practice. Maturation as a democracy, one would expect, would strengthen these building blocks of the constitution and improve access to justice in practice. The concept of social justice is also a moving target. As Indians get better educated, better connected, and better able to understand their rights, they also become more sensitive to injustices. Aspirations are outstripping reality. India may have eliminated many of the worst forms of discrimination rampant during the early twentieth century. However, there is now a greater recognition of injustice. Let us look at some data.

**Rule of Law**

India’s commitment to the rule of law during the last fifty years is unflattering. There has been a lot of debate recently on the delays in dispensing justice. There are more than 30 million cases pending in Indian courts. There are 53,000 cases pending in the Supreme Court, 4 million in high courts and over 27 million in subordinate courts. There has been a significant increase in pending cases – as much as 130% for the Supreme Court during the period 2000-2009. Over 25% of cases in the high courts have been pending for over 10 years. Given these delays, it is difficult to understand why over 23% of Supreme Court, 26% for High court and 18% of the subordinate court positions that have been approved have remained unfilled. India’s judge to population ratio is also very low at about 12.5 per
million people compared to 104 per million in the United States\textsuperscript{iii}. The Law Commission as early as 1987 recommended that the ratio be raised from 10.5 to 50 immediately and to about 100 by 2000. A Parliamentary Standing Committee reinforced this recommendation in 2002\textsuperscript{iv}. While there is a significant backlog, the number of new cases filed is still registering an upward climb. The increasing load of Public Interest Litigation (PIL) is adding to the problem. \textit{Is this a measure of Indians' unshakable belief in the rule of law? Or do delays create the incentive to file more cases?} The problem or poor management of the judicial system is well known and well researched. The solutions are also well known. \textit{Why then this apathy?}

Corruption in the judicial and police system is also endemic. To start with it is estimated that over 70\% of prisoners in Indian jails are under-trials. Even senior high court judges are seen as corrupt. The corruption in police is also well documented. India rates very poorly in a study by the Transparency International\textsuperscript{v}. Over 77\% of the Indians believe that the system is very corrupt. That is a very high number. It puts India in the same company as Pakistan and Bangladesh. More importantly, one in 3 who have had any contact with the police or the judiciary said that they had to pay a bribe. This is a gross violation of the building blocks of the constitution. The implications of this level of corruption are two fold.

a. It ensures that the citizens are denied their basic right guaranteed by the constitution. It is also an \textit{implicit tax} on the poor. Getting access to what is their right -be it a ration card or a birth certificate -should not cost anything. But it does in reality. Corruption is so pervasive it touches all citizens.

b. Secondly, corruption and the subversion of the rule of law have a significant influence on the economic development of the country. Dr. Manmohan Singh, the Prime Minister and Mr. Pranabh Mukerjee, the Finance Minister have openly acknowledged the impact of corruption on development. The estimates are as much as 1-2\% of the GDP\textsuperscript{vi}
Violation of the rule of law subverts the basic “transaction governance capacity” of the country or its ability to enforce explicit and implicit contracts between citizens and institutions, including the government. A shift in political ideology, i.e. market based systems in contrast to central planning and socialism is not enough. The capacity for transaction governance is crucial. Consider India and China as of 1995. While China was in the process of trying to change the opaque and idiosyncratic process of contract enforcement in the country as a way to facilitate foreign direct investment, India was regressing. From a great start in 1947, the transaction governance capacity significantly regressed in India. The political process has systematically compromised the freedom of institutions - judiciary, the executive branch, the police, businesses and the media. It is time for this trend to be arrested and the trajectory changed.

**Democracy**

India can justly be proud of its record as a democracy. Over 60 years, India has held national elections over 15 times. More than 700 million people are eligible to vote and about 70% go to the polls. The Election Commission has remained independent. During 2004 and 2009 elections the polling was totally electronic which significantly reduced the opportunity for vote tampering. However, coalition politics creates its own dynamic in governance. *It creates alliances without principles.* The first coalition government in 1977 was formed by Mrs. Indira Gandhi that was a combination of The Indian National Congress (Indira), the Anna Dravida Munnetra Kazhagam, the Communist Party of India, the Jammu and Kashmir National Conference, the Indian Union Muslim League, the Kerala Congress Revolutionary Socialist Party and two independents. She was defeated in the elections that year and Mr. Morarji Desai of the Janata Dal formed a government of five opposition parties. In 1996 when the government led by Atal Bihari Vajpayee lasted only 13 days, a new attempt was made to form a government called the United Front under Mr. Deve Gowda, a 14 party coalition. In 1997, Inder Kumar Gujral formed a 16 party United Front Coalition. This pattern of coalitions of convenience continues both at the center and in many of the States.
Fragmentation of the polity at the national and state levels extracts its own price. Public policy does not necessarily reflect the will of the majority. Small groups can have a disproportionate influence. Economic reforms can be held hostage by a very small minority. It is also difficult for the government to discipline and hold accountable ministers who recognize their power to destabilize the government. *In an interesting twist, coalition governments have in reality turned public policy in India to reflect the “will of the minority”- the few who control the swing votes.*

The demand for divisions of states such as Telengana, Gurkhaland or Bodoland is yet another example of fragmentation. There is an argument for smaller states to improve governance. However, in a climate of identity politics, there is also a danger. Dr. Ambedkar was very prescient. In his speech introducing the constitution he had this to say.

> *“Will history repeat itself? It is this thought which fills me with anxiety. This anxiety is deepened by the realization of the fact that in addition to our old enemies in the form of castes and creeds we are going to have many political parties with diverse and opposing political creeds. Will Indians place the country above their creed or will they place their creed above country? I do not know. But this much is certain that if the parties place creed above country, our independence will be put in jeopardy a second time and probably be lost for ever...”.*

Coalition politics is proving that his anxiety was appropriate. Block voting on the basis of castes and local identity politics may continue to render coalition politics a reality. The media has coined even a new term “coalition math”. Consider the coalition process in Jharkhand in 2010. The alliances will have no logic except to form a government with Mr. Shibu Soren as Chief Minister out of a “hung parliament”. However, the improved mandate of the Congress Party in the most recent election (2009) provides hope that unprincipled coalitions of convenience may become a passing phase in the march of Indian democracy.

**Secularism**

Secularism is an age-old tradition in India. Secularism never meant discarding religion. In India, it meant that the state will be “equidistant” from all religions, but each one is free to practice his or her religion without any interference from the state. Emperor Ashoka recognized this more than 2,200 years ago. In his edicts his beliefs about religions are well documented.
"All religions should reside everywhere, for all of them desire self-control and purity of heart."
Rock Edict Nb7 (S. Dhammika)

"Contact (between religions) is good. One should listen to and respect the doctrines professed by others. Beloved-of-the-Gods, King Piyadasi, desires that all should be well-learned in the good doctrines of other religions."
Rock Edict Nb12 (S. Dhammika)

Similarly, Akbar in 1590 recognized that India is too complex to be governed without secularism. He married into Hindu royal families, made Rajputs his generals and most importantly ensured that throughout his kingdom there was religious tolerance. He said that the “duty of the state included making sure that no man should be interfered with on account of his religion, and anyone was to be allowed to go over to any religion he pleased”

These are the traditions that we have to live by. The framers of the Indian Constitution recognized the essential nature of secularism in India. It is not the negation of religion but equal treatment of all religions under the law.

Sectarian violence, sporadic as well as large-scale violence, has been happening with disturbing frequency during the last thirty years. The Sikh riots (1984), Ayodhya and the Babri Mosque (1992), Godhra and Ahmedabad riots (2002) were significant blots on Indian character. More disturbing is the increasing incidents of religious conflicts that do not get public attention. For example, during 1989-90, more than 390,000 Kashmiri Pandits left the valley under threat of death. The anti-Christian violence is also spreading. Between 1964-96, there were 38 reported cases. In 1998, there were 90 and over the years it is more than 100 incidents per year. Be it the Northeast, Jammu and Kashmir, the Hindi heartland, or Gujarat, the tensions between religious and caste groups are palpable.

Given India’s composition, Indians must learn to live together. The reality is that the politics of ‘group rights’ may be leading the country in the opposite direction- to further fragmentation. At the birth of the republic in 1950, the government reserved 22.5% of government jobs and seats in educational institutions for Scheduled Castes (Dalits) and Scheduled Tribes (Adivasis). The Kaka Kalelkar Commission identified 2,399 castes in its 1953 report. In the Mandal Commission Report, the number had gone up to 3,743. By
2005, it stood at 4,418. The proliferation of the number of castes and those classified as other backward classes (OBC) is an indication of the wide-spread scramble to access sources of economic power - education and jobs. In some states such as Tamil Nadu, 69% of the seats in institutions of higher learning are reserved.

It is increasingly clear that merely increasing the reservation quotas will not deliver the desired results. While reservations may be a necessity to correct the legacy of social injustices the current trajectory suggests that the polity in India can get further fragmented. As elections and policies further reinforce this fragmentation, secularism is likely to suffer.

There is a structural shift in India that may slow down this process of continuous fragmentation. It is expected that over the next 20 years as much as 300-350 million people will migrate from villages to the cities. Cities connect the poor to the benefits of commerce; better access to services compared to the village and more weight on skills than caste backgrounds.

**Federalism**

The State and Central government relationships are evolving. The tense relationships between the states and the Center in defining their respective orbits of influence, especially when the parties (and coalitions) in power do not agree can lead to interesting dynamics. For example, during the decade of 1950-59, State governments were dismissed using Article 356 six times. During the following decades the numbers escalated rapidly. For example, during the decade of the 60s state governments were dismissed 11 times, 7 of which happened during 1967-69. In the 70s, it was done 40 times, nine of which was in 1977. It came down in 1980s to 22 and to 15 in 1990s. Five out of the 15 incidents of President’s rule during the 1990s, was in the North East. As the Center weakened with coalition governments and as the regional parties became dominant in many States, the ability to override the power of at the State level diminished as well. If the first phase of relationships between the Center and the States was defined by a strong national party in power at the center in many states, coalition politics represents the second phase of the emerging, if implicit dialogue. Coalition politics may have rendered the excesses of the 1970s a thing of the past.
The new debate in the Federal structure is exemplified by the demand for Telengana. There was almost 30 years of stability to the number of States in the Union. However, during 200 three new states were carved out of Bihar and Orissa – Jharkand, Uttranchal and Chhattisgarh. The Telengana issue is likely to trigger another difficult debate. What criteria should we use -governability and responsiveness of the government (based on size of the population), or deepening identity politics? Andhra Pradesh was split from the Madras Presidency and Gujarat from Maharashtra based on language. What should the new criteria be? Telengana and Andhra will still have the same language. This debate is likely to consume significant national attention and may herald the next phase of the evolving Federal- State relationships.

**Judicial Review**

Judicial Review is sacrosanct. As Mr. Sorabjee argued in his Palkhivala lecture of 2008, judicial activism is well and alive in India. He said:

> “Quest for justice, especially social justice and relief of human suffering is the paramount motivation for judicial activism. And remember that the fundamental rights of our people will remain ornamental show pieces and become teasing illusions unless they are translated by activist judges into living realities and become meaningful at least to some downtrodden and exploited segments of Indian humanity.”

He concluded thus:

> " Judicial activism will certainly be a boon if there are sensible, sensitive and courageous judges who do not flinch from deciding against the government of the day, judges who are not swayed by popular praise or clamour, judges who do not make judicial restraint a pretext for self-abnegation, judges who exercise judicial power actively and vigourously, and without straying into forbidden fields. And I venture to say that, occasional judicial aberrations apart, India is one such country and I thank the Almighty for that and pray that their tribe may increase and judicial activism proves beneficial to “we the People of India”, and enables them to live a life of dignity and fully realize their human personality”

I wholeheartedly agree with his extremely well argued position.

**Overall Scorecard**

India has fared well overall. India during the last fifteen years has come out of hibernation. Even poorly governed states are making progress. Consider the growth rates during 2007 -
2008. Bihar grew at (13.8%), Jharkand (11.1%), and Orissa at (13.8%)\textsuperscript{xii}. There is a lot to celebrate. While there is noteworthy progress, India is also regressing in many aspects of governance. \textit{The seeds of greatness and failure seem to coexist}. While I have always been the optimist about India highlighting her opportunities and successes, today I plan to focus on the incipient dangers to India’s continuing success. There are obvious blemishes in the record in the practice of the principles enshrined in the constitution. The reasons for this are many. But the most important are the following in my opinion.

\begin{itemize}
  \item Converting a “shortage economy” into an opportunity for personal gain. A significant “rent seeking behavior” has developed at all levels of government, be it the legislative, executive or the judiciary. Corruption is pervasive and it gnaws at the very vitals of the rule of law. Most people take corruption as a “way of life” and do not believe that it can be solved in our lifetime. There is a sense of resignation and acceptance of the status quo. This corrosive influence, if not corrected in time, can make a mockery of the Indian Constitution and its basic architecture which Palkhivala so valiantly defended.
  \item Political fragmentation and the focus on caste based “group rights” and coalition politics may become a divisive force challenging the ability of governments to do what is right. What is expedient and urgent will dominate what is right and important. We see it already.
  \item Judicial activism may now be the basic protection against violations of the rights of “We the People” in practice, protecting them from both the transgressions of the legislative and the executive branches.
  \item The basic question that we face is: What are the responsibilities of power?
\end{itemize}

Given this mixed score card how do we move forward. What should citizens be concerned about? How can they help change the trajectory?

\textbf{Part 2:}

\textit{Changing the Approach}
We have to recognize that we are at cross roads. Already 170 districts in India (out of 560) are ungovernable. The Naxalite problem may be an indication of the corrosive influence of apathy, callousness, and denial of basic requirements of social justice, the rule of law, and access to opportunities such as education, healthcare and jobs.

The spread of Naxalite insurgency must be a cause for concern for all of us. The Prime Minister called this “the single biggest internal security challenge faced by our country”. The problem is essentially a result of over 50 years of callousness, corruption, and exploitation and the resultant violation of the basic rights of people. The ingredients that spread insurgency are clear. They are low or non-existent commitment to human development (education, health care, jobs) and high levels of corruption largely in the form of exploitation of land and a marginalization of the native peoples’ rights. It is no surprise that the Naxalite movement is the strongest in areas where the human development index is very low and corruption index is very high.
We have within us the ability to change this process of deterioration by making the administration and governance of India more transparent, less exploitative and more equitable. The problems of governance in India are not a case of a lack of resources. They are due to a lack of accountability and apathy on the part of leaders. For a radical change of the status quo we have to start by understanding the origins of rent seeking behavior in India. Why is there so much corruption? Is this an indication of national character or a result of the structures of governance that we have created? I believe that it is a structural problem. We can innovate our way out of it.

**Supply – Demand Imbalance**

In every country, supply-demand imbalances create opportunities for rent seeking. Consider India under the License-Raj. Many of us will remember the long lines for buying a telephone, a car and even a two-wheeler. Why? The demand far exceeded supply and there were artificial restrictions imposed on growth (supply) through licensing. The distortions of market mechanisms caused by the License Raj, forced and alternate market to evolve. Corruption became a substitute for the market. People in power, both politicians and bureaucrats recognized that they could arbitrage this supply-demand imbalance by charging a premium for privileged access. Today, with plentiful supply, there is no need to seek special favors to get a telephone, or a car or a motorbike. So the first reality of corruption in India, is that we must change the supply – demand imbalance as follows.

\[
\text{Domestic Supply + Imports} > \text{domestic demand}
\]

We can get rid of significant part of the corruption that exists.

A similar shortage exists in higher education. When the capacity was very restricted, every applicant had to either pay “capitation fees” or know someone of importance to get admission. Engineering schools are over built in Andhra Pradesh. Andhra Pradesh has between 350-450 engineering schools (depending on which dataset you believe in) and more than 130,000 – 140,000 seat capacity. That is 20% of the nation\(^\text{xiii}\). Now that there is
excess capacity, the engineering schools are scrambling to get students. Students and parents can now focus on quality and pick and choose in a fashion no different from scooters or telephones. The engineering schools are also diversifying their offerings to protect their investments by changing the product mix. Many are considering a shift to vocational training as well.

While Andhra Pradesh is awash with engineering education capacity, it is also useful to remember that this is a very asymmetric development. Four states - AP, Karnataka, Tamil Nadu and Maharashtra - account for about 57.6% of the engineering seats. UP, Bihar, Rajasthan, Chhattisgarh and Jharkhand taken together account for only 19% of the seats; less than Andhra Pradesh.

Of course in a system used to complex and opaque rules and the politicians’ or bureaucrats’ ability to interpret it, there exists a new opportunity to arbitrage. This is evident in the acquisition of land, getting environmental permits, mining concessions, or auctioning the mobile spectrum. There is the time value to money. Therefore delays are worth money. Similarly, access to scarce resources is monetizable. So creating a complex system that makes access difficult and not transparent is of value. This process permeates from the low level corruption such as in accessing land records, getting a caste certificate (critical to get access to admissions to schools), or ration cards (a form of ID for a host of access points for government initiated programs), to large scale corruption such as approvals for SEZs (special export zones) or accessing the 3G spectrum.

**Asymmetric Access to Opportunities**

Inequality of opportunities is a major contributor to corruption and distortions in the role of social institutions. *For example, in the absence of equality of access to educational opportunities, especially K-12, it is not difficult to come to the conclusion that access to jobs must be based on criteria other than merit.* More importantly, only the well to do and those in urban areas get access to learn English, a prerequisite for admissions to elite colleges and well paying jobs. It is no surprise that parents, both poor and rich, are clamoring for an English education for their children. English has overtaken Hindi as the desired medium of
instruction in India. Politicians who supported local language as the basis for instruction, and some still do, have to recognize that the bottom up revolution in India is about getting access to good quality education that will provide access to job opportunities. People want universal access for good quality education and at the political level the fight is for privileged access with little or no focus on quality. Caste based reservations have become the norm. Every group and politician wants to fight for minority rights. This is a direct and logical consequence of the failure to come to terms with “inequality of opportunities”. Too much of the national focus is on “inequality of incomes” but not the root cause, which is inequality of opportunity. It is not surprising that politicians focus on group rights as a way of mediating the problems through caste based reservations.

**Campaign Financing:**

The 2009 Lok Sabha elections is reported to have cost the country about Rs. 10,000 crores. Of this Rs 1,300 crores was spent by the Election Commission and Rs. 700 crores by the Central and State governments for photo identity cards, electronic polling machines etc. Political parties and individual candidates spent Rs. 8,000 crores. This is about Rs. 15.5 crores/constituency. Just the Lok Sabha election cost the country over Rs. 8,000 crores in private spending. If we include the cost of elections in the states and in major metros, the overall private spending in India, in elections, could easily exceed Rs. 25,000 crores. I cannot but assume that private funding of elections of this magnitude is predicated on making an appropriate return. Given the risky nature of the investment in elections, politicians as venture capitalists, we can assume will not settle for a less than a ten-fold return. The cost to the country in corruption can exceed Rs. 250,000 crores. The economic and developmental impact of this level of corruption is even harder to estimate.

This drain on the country due to corruption gets worse with time. Corruption increases the private spending capacity. The cost of elections to the Lok Sabha has systematically gone up. It was estimated at Rs 2,200 crores in 1996, Rs 3,200 crores in 1998, Rs. 4,500 crores in 2004 and Rs. 10,000 crores in 2009. There has been a three-fold increase in 10 years. A similar pattern may apply to State and local elections as well. This vicious cycle of corruption leading to more corruption is a reality. No one is exempt from this process.
Every party and all candidates understand this reality. *Corruption, in an interesting way funds and supports the electoral process while subverting the rule of law and the basic social justice that the government of “We the People” is supposed to uphold.*

These are systemic problems. The system, which created the structure of entitlements, arbitrage opportunities and supply demand imbalances, and election campaigns that foster corruption, is unlikely to change it. There is a significant vested interest in maintaining the status quo. We need to break through the system and innovate.

**Part 3: Innovations for Social Justice**

We need to start with the root causes if we have to considerably reduce the imperfections in the system. They relate to a few key areas.

**a. Reduce the Asymmetry of Information:** Poverty is a result of asymmetry of information. A farmer does not know the prices of vegetables in the city but the middleman knows. This allows the middlemen to hold subsistence farmers hostage. The experiment that ITC eChoupal represents is illustrative of the power of information. The farmers can now check the prices and can decide when to sell and at what price. The role of the middlemen and that of the Mandi has been transformed. The farmer can get the right price, can enforce contracts and can be connected to the regional and national markets. Isolation, ignorance and dependence can be removed rather easily. The rapid diffusion of the cell phone in India, in this context, is a welcome development. All Indians can have access to information when they want it. Similarly, increasing *access and transparency* can have a significant effect on governance. The Right to Information Act is a great start. But making governance visible and therefore accountable is critical. Democracy requires its citizens to be well informed and therefore able to exercise their rights diligently. This is an ongoing process.

**b. Reduce the Number of Points of Interpretation of Laws:** The more opportunities for interpretation, regardless of whether laws are vague, citizens
lack information or citizens do not believe that they will get access to justice in a reasonable amount of time, the greater the opportunity for arbitrage and corruption. Making core processes that touch a large number of citizens such as access to subsidies, implementation of the National Rural Employment Guarantee Act, access to land records, tax records, or tax refunds, standardized and routine is a prerequisite.

c. **Increased Accountability:** Forced ranking of the performance of the bureaucrats, politicians, and the judiciary on implementation of key initiatives is critical. Consider for example, ranking of all high court justices on the number of cases disposed (productivity), quality of judgments (verdicts reversed in a higher court), ageing of cases pending before a judge, *time it takes to provide* the judgment after the arguments are complete and number of adjournments granted (measures of delays) would be appropriate. I am sure we can think of simple and clear measures of accountability for almost all functions of the government. Measurement of performance is not enough. *There must be clear consequences for poor performance.*

**Key Initiatives**

*A Perspective on Indianness:*

Radical Innovations start with a point of view. What has been lost during the last 50 years in India is a view of Indianness. What does it mean to be an Indian? What rights are all Indians entitled to? What do we believe in collectively? What will we defend with our blood? What informs our domestic and foreign policy? We had a point of view during the freedom struggle. For example, Gandhiji taught us three important lessons in this regard.

1.) Indianness meant non-violent struggle.
2.) It meant total engagement of all – rich-poor, rural-urban, men and women. The unifying symbol of resistance was the Charka. It was more than a simple device. He wrote in Young India in 1925
“The message of the spinning wheel is much greater than its circumference. Its message is one of simplicity, service to mankind, living as not to hurt others, creating an indissoluble bond between the rich and the poor, capital and labour, the prince and the peasant. The larger message is naturally for all”.

3) Finally, Indianness meant inclusion of all religions in the broad struggle. Ishwar or Allah is all your name was the refrain.

Jawaharlal Nehru built on this foundation. In his oft-quoted speech on August 15, 1947 he laid out obligations of all Indians and the meaning of Indianness.

“...The future beckons to us. Whither do we go and what shall be our endeavor? To bring freedom and opportunity to the common man, to the peasants and workers of India; to fight and end poverty and ignorance and disease; to build up a prosperous, democratic and progressive nation, and to create social, economic and political institutions which will ensure justice and fullness of life to every man and woman....

...We have hard work ahead. There is no resting for any one of us till we redeem our pledge in full, till we make all the people of India what destiny intended them to be. We are citizens of a great country on the verge of bold advance, and we have to live up to that high standard. All of us, to whatever religion we may belong, are equally the children of India with equal rights, privileges and obligations. We cannot encourage communalism or narrow-mindedness, for no nation can be great whose people are narrow in thought or in action...

All democracies need to remind themselves periodically of who they are and what they stand for, especially in difficult times. Roosevelt, in his address to the 77th Congress, in 1941, had this to say about the United States.

“....Certainly this is no time for any of us to stop thinking about the social and economic problems which are the root cause of the social revolution which is today a supreme factor in the world. For there is nothing mysterious about the foundations of a healthy and strong democracy.

The basic things expected by our people of their political and economic systems are simple. They are:

- Equality of opportunity for youth and for others.

- Jobs for those who can work.
- Security for those who need it.
- The ending of special privilege for the few.
- The preservation of civil liberties for all.
- The enjoyment -- the enjoyment of the fruits of scientific progress in a wider and constantly rising standard of living.

These are the simple, the basic things that must never be lost sight of in the turmoil and unbelievable complexity of our modern world. The inner and abiding strength of our economic and political systems is dependent upon the degree to which they fulfill these expectations....."

Just as Roosevelt reminded Americans of the basic promise that America makes to all its citizens and what it means to be American, it is also time that Indian leaders to restate the unique identity and the obligations of Indians to each other. Sixty years later, we have no one to remind us of what Indianness means any more. Very few would articulate it as well as Jawaharlal Nehru did or practice it so vigorously as Gandhiji did. More importantly, most Indians do not have a sense of the extraordinary scope and scale of the social experiment they are an integral part of. By mutual consent and through collective action, India has the potential to be a beacon of hope for the whole world. India can match the grandeur of the accomplishments of the United States in creating a system that Abraham Lincoln so aptly described as the “government of the people, by the people and for the people”. But a sense of Indianness is a prerequisite to accomplish this goal. We have to focus on the very “non-negotiables” of what it means to be an Indian. This must be the starting point for moving forward.

*Universal ID: The building block of Social Justice*

Indians traditionally use multiple identification systems ranging from passports, Permanent Account Numbers (PAN) for income tax, Voter Identity Cards to register and vote in elections, ration cards, Below Poverty line (BPL) cards and a host of others. Each one of these identification cards are architected differently and none is universally accepted. The government-citizen interface as a result is rendered unnecessarily complex. The multiplicity of identity cards also renders the provision of services be it the National
Rural Employment Guarantee Act or subsidized rations difficult to monitor. The intended beneficiaries rarely get the full benefits due to them. Leakages in the system are hard to detect, much less control.

The need for a tamper proof, single ID that allows all government-citizen relationships to be managed effectively is obvious. This can provide access to services and transparency in how those services are delivered. A universal ID card would reduce the chances of corruption as the role of intermediaries, be they local politicians and bureaucrats who come in between the government’s intentions and the citizen are partially dis-intermediated. Needless to say that this is a massive job whether technically, politically or socially. The task is not in just issuing identity cards that are tamper-proof but in managing the massive database that this entails. The challenge is in architecting a unique system that is low cost that allows for multiple current applications and is flexible enough to accommodate new applications as it evolves. Further, India will be the first country to issue a single ID on such a scale in the age of mobile phones and ubiquitous connectivity. The opportunity for innovations in architecting the system, in deploying it, and in effectively dis-intermediating layers of bureaucracy between the citizen and government is immense. The government of India must be congratulated in taking this first step—providing a unique identity to every Indian regardless of religion or economic class. This can also be the first step in focusing on the rights of an individual and not just the rights of a group. That is why I believe that the Universal ID is the basic building block of the social justice that the framers of the constitution had in mind.

**Focus on Massive Education: Eradicating Opportunity Inequality**

India will remain unequal as long as its citizens do not have equal opportunities for a good education. After 60 years of independence, India still has one of the largest illiterate populations in the world. 35% of India is illiterate according to the 2001 census. That is more than 300 million people. This represents a population nearly as large as the entire population of India at the time of independence or the population of the entire United States today. It is clear that India has failed in its educational mission. More worrying is that half of the children in Class V cannot do simple two digit division problems (ASER
2008). Nor is there sign that things are changing fast. The reading and math scores reported in ASER have not changed measurably over the last four years.

This failure is not about adequate resources. Most children now have access to a primary school within walking distance. Most schools have teachers. However teachers often do not show up (MHRD estimates that only 70% attendance by teachers in rural schools) and even when they show up, they only teach about half the time. Abstenteism is rampant. In Jharkand it is 42% followed by Bihar at 37% and UP at 23%. The differences between states are disturbing. Kerala with 90% plus literacy and Bihar with less than 45%.

Similarly, gender inequalities are staggering. Only 45 % of women are literate compared to 75% men. Poor literacy is also associated with states where the population of Dalits and tribals are significant. *This is clearly a failure of the public delivery system.* Moreover, there are 17 ministries in the center focused on some form of educational initiatives whether it pertains to specific skills or basic education. Further, education is a state subject. So the ability to enforce common standards is low. This situation calls for a radical innovation.

The primary starting point is to focus on methods that can remedy this situation in a very short period of time. I suggested in my vision for India@ 75 that the first step is to educate 500 million Indian in world-class skills. This assumes 100% literacy and a quality of primary and secondary education that can lead to the development of monetizable skills or access to college education. The idea of 500 million people to be educated in skills has been accepted and was part of the President’s address to the Parliament in 2009. This means that the preconditions for innovation in education can now be defined.

<table>
<thead>
<tr>
<th>Objective</th>
<th>Implication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inclusion</td>
<td>affordable and accessible</td>
</tr>
<tr>
<td>500 million</td>
<td>unprecedented scale</td>
</tr>
<tr>
<td>10 years +</td>
<td>sense of urgency</td>
</tr>
<tr>
<td>World Class</td>
<td>rigorous with global benchmarks</td>
</tr>
<tr>
<td>Monetizable</td>
<td>relevant to industry</td>
</tr>
<tr>
<td>Fungible</td>
<td>a mix of basic theory and practical kills</td>
</tr>
</tbody>
</table>

Inclusion will require that we not only focus on cost but delivery to remote areas. Access to education in rural India may be as critical as cost of delivery. Scale and urgency are
obvious. We have a demographic volcano ready to erupt if young people do not acquire the skills that will enable them find reasonable jobs. Forcing global standards will allow Indian skills become marketable anywhere in the world. Finally, it must be fungible. We should ensure that we provide enough theory (e.g. physics, chemistry, math and language) to enable students to move up skill levels (e.g. take college courses and become engineers) or to shift skill clusters (e.g. hospitality to programming). Needless to say, we need to learn to *harmonize these objectives* in developing detailed plans for implementation.

Such a massive program of education is unprecedented and will need the most creative approach to content development, delivery and assessment of progress. The ubiquitous connectivity allows us a new approach to improving the quality of student engagement in learning. *We will have to move away from a total dependence on teacher and school centric delivery mode.* Why can’t a student in rural Bihar get access to the best teacher in physics in the country? Why can’t she or he download a lecture, a problem set and work with their peers to learn? Why can’t learning be modularized? Why can’t a student test herself against her cohorts not just in her village but also in the district or the nation? All this is possible today. The technology is available.

Delivering on innovations of this scale requires a coordinated effort. *Does India need a Central Skills Development Authority that brings together diverse initiatives as in the Universal ID project?* Human dignity and self-esteem comes from being educated, being skilled and well prepared for employment. India cannot deliver on this goal unless we make basic approach to universal education and skill development a focused effort, which is clear, unambiguous, and non-negotiable.

**Focus on Citizen Centric Governance:**

As a democracy, Indians can choose their leaders. In this sense it a government of "We the People". However, the governance of India is very institution centric. What citizens encounter are an unresponsive and corrupt police, bureaucracy, politicians and judiciary.
The power clearly rests with the institutions. This power asymmetry between citizens and the institutions of government is not peculiarly Indian. *It is just far more pronounced in India.* How do we rebalance the power between the institution and the citizen? How do we make institutions responsive? This too requires innovations.

The first step is a review of the laws that govern the day-to-day lives of citizens. Most of the laws in India have a colonial past. The Indian Telegraph Act of 1855 governs all the telecommunications and broadcasting regulations in India. The Indian Penal Code is from 1860. Indian Contract Act was enacted in 1872. The Official Secrets Act is from 1923. The Banking Regulation Act is from 1949. Needless to say, the acts have been amended and interpreted many times. The sheer architecture of these laws reflects a different context and social system of the country. This makes it difficult to apply the law to new situations not even imagined when the laws were written. What to preserve of the past and what to discard is a decision that is critical to move toward a more citizen centric governance.

Former Prime Minister Vajpayee, in his second term, promised to rewrite the laws. It was a stalled process. We need to renew the process. A subset of laws, if not all of them, need a fresh look and must be architected to suit today's needs and rendered simple, easy to understand and capable of being reduced to few clear rules that require very little interpretation. If not, they should be scraped. This is the first step towards e-governance.

As India gets educated and as well connected Indians depend more on their cell phones and laptops for work and information, e-governance can become a way for citizens to interact with their government. Initiatives in e-governance in Andhra Pradesh and Karnataka have demonstrated that people are willing to accept the electronic alternative as long as it is easy to use. The use of Universal ID, universal education and ubiquitous connectivity can collectively make e-governance a reality.

E-governance combined with the Right to Information Act, allows individual citizens to evaluate the performance of the politicians who represent them and the bureaucrats who manage the institutions of government. Scorecards are easy to overlay on databases that e-
governance creates allowing for the monitoring of delays or violations of rules. Transparency and accountability are easier to safeguard in such a system.

**Strengthen Local Management**

India is too complex to be governed centrally. That said, we must have non-negotiable national standards regarding laws, the rules of engagement of government with citizens, obligations of Indians to each other and a collective view of Indianness. We must be focused on the rights of individuals and individual identity, providing equal opportunities and creating a transparent system of government. At the same time we must be sensitive to and responsive to local context. The task in Kerala in education is different from Bihar. The law and order situation in Ranchi is different from Mysore. *We must be nationally integrated and locally responsive simultaneously.*

Local management has a long history in India. The Panchayat has a long history going back to the Vedas. While in the Northern part of India, it was rendered somewhat ineffective during the Moghul rule, in the South it flourished. The Chola kings, especially the great Raja Raja Chola made a clear distinction between central management of his kingdom and local responsiveness. The principles of revenue management and audit were centrally managed. However, local groups had significant authority to manage locally. An excellent example is the management of water and the building of lakes and water allocation and conservation. The king got involved in laying out principles but was locally administered based on local conditions *while maintaining common standards across his empire.*

Panchayati Raj was not an uncontested topic during the framing of the constitution. While Gandhiji was for it, Dr. Ambedkar opposed it. Ambedkar saw the village as a source of oppression. Multiple commissions have studied the pros and cons of this problem, notably Balwantrai Mehta Commission (1957), K. Santhanam (1963), Ashok Mehta (1978), V.K. Rao (1985), LM Singhvi (1986) and finally the 73rd Constitutional Amendment under Prime Minsiter Narasimha Rao in 1992. It envisaged Gram Panchayats, Panchayat Samitis and Zilla Parishads. More than 3 million people are elected to the local panchayats in India today. This is probably the largest exercise of democracy in the world. However, being a
state subject, the freedom enjoyed by the panchayats, resources available to them and the ability to initiate projects that are locally responsive varies a great deal between states. We must recognize that state governments that are unwilling to yield power to local authorities do distort the spirit of local governance. *Similarly, local governance without national standards cannot lead to uniformity in the provision of individual rights and social justice.*

Panchayati Raj in reality has not been an unmixed blessing. In some parts of the country, the worry that Dr. Ambedkar expressed has come true. Panchayati Raj can be manipulated to enforce a caste-based management of the village. This distortion often reflects the regional variations in the progress India has made over the last 50 years.

**The Role of the Media**

Surprisingly, the media seems to have accepted the pattern of corruption, the dysfunctional consequences of coalition politics, religious discord or judicial delays. No political party is held accountable for the extraordinary expenditures during elections and the show of “money power”. Public accountability is seldom enforced. Yes, even in this permissive atmosphere individual excesses may make the news. For example, it is estimated that 50% mining operations in Orissa operate without permission. The weigh-bridges are unmanned or do not work. More than 15,000 trucks ply the roads with ore. This scale of corruption seemed to have escaped media attention till recently. More importantly, who are accountable for collusion of this magnitude? The only bright spot in this process is the role of a few brave civil society organizations that work tirelessly to expose the misuse of power. They do make a difference but they alone without the support of the populace as a whole and the media in particular cannot sustain the pressure to change the system.

**Conclusion**

India is at an interesting crossroad. It must choose. The path to progress needs significant innovations and a discarding the old and acceptance of the new. Many of the innovation initiatives are at least partially underway. Many of the challenges that I have spoken about
today are well known and well researched. The solutions are also clear. What India lacks is the will to face up to the challenges.

We cannot continue down the same path. If we look at the success stories of India’s recent history – in the IT and outsourcing sectors especially, the lesson is fairly clear. Individuals who are educated and given the right training have made a disproportionate impact on economic growth and have created opportunities where governments alone could not. They have also given all Indians a sense of pride in their identity and increased the respect with which this country is viewed internationally. This is not just a reality in urban India. The role of the farmers trained and empowered have transformed their lives and the way they are able to interface with the rest of the world as we see in work done by ITC e-Choupal, Amul, Jaipur Rugs and in many Self Help Groups around the country. It is all about empowering individuals, providing them capabilities and allowing them to exercise their choices. I expect this trend to grow dramatically with the proliferation of the cell phone and connectivity.

I do not want to focus on the success story in a particular industry or in a particular locale. I view this as reinforcement of the idea that when we focus on individual rights and meritocracy, we are better able to achieve collective goals. When we try to focus on groups, we are essentially accountable to no one. After fifty years of focus on group rights our gains have been too modest and too slow. Gandhiji succeeded because he understood how to combine individual dignity and collective action. Bottom up revolution in India must start with individuals, their capabilities, their empowerment, their dignity and their ability to live their lives and realize their dreams. I realize the magnitude of the challenges that this refocus of our efforts demands. But we have started this journey. The Universal id, the focus on literacy and skill development, e-governance, and local management with national standards are all building blocks of a society that focuses on improving individuals and as a result contributes to the collective progress. We have to accept this reality or resign ourselves to slow and uneven progress – and ultimately, a society with deep divisions and injustice.
I think a first step is to stop thinking and speaking about the “masses”. I dare say that we may find ourselves better able to cope with whatever challenges we face when we can articulate a course of action for individuals to take. Whenever we have done that, Indians have risen to the challenge. They have always made the country proud. It wasn’t long ago that the rich and poor united and sacrificed for the common good. Imagine if we can motivate more of our citizens to act so bravely and selflessly toward a common purpose. Imagine, too, that we can reduce the burden of corruption by even half – through a combination of better policy and swift consequences. Many of India’s goals begin to seem more attainable.

The crisis in India is a crisis of leadership. There is no one who is willing to articulate a view of India and Indianness with clarity and force so that the country can come together and make the sacrifices needed to build a new India that the framers of the constitution imagined. Indians are ready to be led again. India is the largest single experiment in democracy and social justice the world has ever seen. Leaders in India, in fact all Indians, have to ask themselves “what will be the judgment of history? What will be our legacy”? I also believe that people want to be heard more than anything else. They hunger for opportunity more than handouts. I draw inspiration from Mother Theresa’s words: When I look at the masses, I feel I cannot do anything. When I look at individuals, I know I have to do something.” India has more people waiting to be led than any other place on earth. It is time to act and act decisively.

References and End Notes:

i Soli Sorabjee: Judicial Activism: Boon or Bane? Fifth Nani A. Palkivala Memorial Lecture, Nani A. Palkhivala Memorial Trust, 2008
iii Rohit Kumar: Vital Statistics, PRS Legislative Research, August 26, 2009. The Supreme Court also collects this data and the numbers are very comparable. Supreme Court reports that UP alone accounts for 23.6% of the pending cases in the High court.
iv The same issues were discussed in the Twenty Seventh Report on Action Taken Replies on Law’s Delays: Arrears in Courts, April 2008
v Transparency International Annual Report, 2007
vi Pranabh Mukerjee


See Sarkaria Commission Report

Soli J. Sorabjee: *Judicial Activism; Boon or Bane*? Fifth Nani A. Palkhivala Lecture, published by the Nani A. Palkhivala Memorial Trust, 2008

The Economic Survey of India, Directorate of Economics and Statistics, Central Statistical Organization

All India Council for Technical Education, 2006

Center for Media Studies, CMS Transparency review, December 2008, [www.cmsindia.org](http://www.cmsindia.org), New Delhi

C.K. Prahalad: *The Fortune at the Bottom of the Pyramid; Eradicating Poverty through Profits*, Fifth Year edition, Wharton Business publishing, 2009

World Bank Report: Teacher Absenteism in India: A snapshot, 2004

C.K. Prahalad: *India @75*, Speech delivered in New York, September, 2007